

IGNOU BTS First Year Syllabus

In first year, the students have to study 32 credits. It means students have to choose total of five courses. 2 elective courses (TS-1 and TS-2) of 8 credits each, 2 foundation courses from different regional language courses of 4 credits each and Foundation Course in Humanities and Social Sciences (BSHF 101) of 8 credit.

Below, you can check out complete syllabus of IGNOU BTS first year courses:

TS-1 Foundation Course in Tourism

- Block-1: Tourism Phenomenon
- Block-2: Tourism Industry
- Block-3: Tourism Services and Operations-I
- Block-4: Tourism Services and Operations-II
- Block-5: Geography, and Tourism
- Block-6: Tourism Marketing and Communications
- Block-7: Tourism : The Cultural Heritage
- Block-8: Tourism Planning and Policy
- Block-9: Tourism Impact

TS-2 Tourism Development : Products, Operations and Case Studies

- Block-1: Understanding Tourists and Hosts
- Block-2: Guides and Escorts
- Block-3: Tourist Sites : Products and Operations-I
- Block-4: Tourist Sites : Products and Operations-II
- Block-5: Tourist Sites : Products and Operations-III
- Block-6: Promotional Skills : Case Studies-I
- Block-7: Promotional Skills : Case Studies-II
- Block-8: Learning From Others

BSHF-101: Foundation Course in Humanities and Social Sciences

- Block-1: Human Society and Its Evolution
- Block-2: Emergence of Modern India
- Block-3: Social Systems
- Block-4: Political and Administrative System
- Block-5: Economic Development
- Block-6: Arts and Aesthetics
- Block-7: Contemporary Concerns and Challenges

FEG-1 Foundation Course in English-1

- Block-1 English-I
- Block-2 English-I

Visit: <https://www.ignouhub.in> for more information about IGNOU

- Block-3 English-I
- Block-4 English-I

FEG-2 Foundation Course in English-2

- Block-1 English-II Part-1
- Block-2 English-II Part-2
- Block-3 English-II Part-3
- Block-4 English-II Part-4

IGNOU BTS Second Year Syllabus

In second year, the students have to complete 32 credits. Two elective courses TS-4 and TS-5 of 8 credits each. One foundation course FST-1 Foundation Course in Science and Technology of 8 credit. 2 Project work PTS-4 and PTS-5 of 4 credits each. Below, you can check out complete syllabus of IGNOU BTS second year courses:

TS-4 Indian Culture : A Perspective for Tourism

- Block-1: Introducing Indian Culture
- Block-2: Social Structure
- Block-3: Fine Arts
- Block-4: Popular Culture
- Block-5: Architecture
- Block-6: Archaeology and Antiquity
- Block-7: Handicrafts - Continuity and Change
- Block-8: Tribal Cultures
- Block-9: Policy Issues in Culture

TS-5: Ecology, Environment and Tourism

- Block-1: Our Environment - An Introduction
- Block-2: Environment and Conservation Ethics
- Block-3: Environmental Issues and Tourism Development
- Block-4: Environment, Community and Tourism
- Block-5: Tourism as a Tool for Conservation
- Block-6: Policy and Infrastructure
- Block-7: Pressures and Thresholds
- Block-8: Environmental Impacts - 1
- Block-9: Environmental Impacts - 2

FST-1: Foundation Course in Science and Technology

- Block 1 : History of Science
- Block 2 : Emergence of Modern Science
- Block 3 : Universe and Life: The Beginning

- Block 4 : Environment and Resources
- Block 5 : Agriculture, Nutrition and Health
- Block 6 : Information, Knowledge, Insight
- Block 7 : Science, Technology and Development
- Block 8 : New Perspectives

IGNOU BTS Third Year Syllabus

In third year, the students have to study 3 elective courses (TS-3, TS-6 and TS-7), one project work PTS-6 of 4 credit and 4 credits from remaining pool of courses. Below, you can check out complete syllabus of IGNOU BTS third year courses:

TS-3: Tourism Management

- Block-1: Understanding Entrepreneurship and Management
- Block-2: Understanding Organisational Theory
- Block-3: Organisational Behaviour Issues
- Block-4: Management Functions
- Block-5: Managing Financial Operations
- Block-6: Managerial Practices in Tourism – 1
- Block-7: Managerial Practices in Tourism – 2
- Block-8: Convention Promotion and Management

TS-6: Tourism Marketing

- Block-1: Understand Tourism Market
- Block-2: Market Analysis
- Block-3: Developmental Role of Marketing
- Block-4: Marketing Mix
- Block-5: Marketing Mix: Specific Situations
- Block-6: Destination Marketing
- Block-7: Accommodation Marketing
- Block-8: Transport and Travel Services Marketing

TS-7: Human Resource Development

- Block-1 Human Resource
- Block-2 Human Resource Development

AHE-1: Human Environment

- Block-1: Environment
- Block-2: Human Activities and Environment-I
- Block-3: Human Activities and Environment-II
- Block-4: Effect of Changed Environment on Man
- Block-5: Management of Environment-I

Visit: <https://www.ignouhub.in> for more information about IGNOU

- Block-6: Management of Environment-II

ASP-1: Secretarial Practice

- Block-1: Fundamentals of Secretarial Work
- Block-2: Meetings
- Block-3: Business Communication
- Block-4: Reports and Precis Writing

www.ignouhub.in